



ADVERTISING AGREEMENT

Publisher, Squash Life Magazine and squashontario.com

Company (Advertiser) Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone Number: _____ Fax: _____

Email: _____

Date: _____

THE FOLLOWING ADVERTISEMENT INSERTION IS HEREBY ORDERED:

Size Full 2/3 1/2 1/3 sq. 1/3 column

Colour: B/W 4/C Website Banner

ISSUE	PUBLICATION DATE	RATE	NET DUE PER INSERTION	CUSTOMER INITIAL
Fall	November 15			
Winter	February 15			
Spring	May 15			
Website	12 month	\$1,500 per year		
Website	6 month	\$ 900 per year		

The above rate is for space only. All production services are billed independently of advertising space. Advertiser is responsible for providing artwork to Squash Ontario.

GENERAL TERMS AND CONDITIONS: All Advertising Agreements are subject to Publisher's approval and acceptance. Acceptance of the Advertising Agreement shall constitute an agreement to provide advertising space as described in the Agreement. The undersigned, by signing the Advertising Agreement, acknowledges that he/she has read and understood all of the terms contained herein, and in the current Advertising Rate Card and that this Agreement is subject to all such terms which are expressly made a part of this Agreement. Cancellations or changes in the Advertising Agreement are accepted only in writing to the Publisher, and must be received on or before the Advertising Closing Date for the applicable issue. Publisher will schedule, run and invoice all contracts in possession on the advertising closing date of a scheduled issue. Advertisers are responsible for submission of advertising copy and materials by material deadlines. Publisher reserves the right to run the last insertion and bill advertiser if new materials are not submitted by deadlines. Payment for all advertising and production shall be the responsibility of the advertiser and any contracted advertising agency and shall be made in accordance with Publisher's current rate card unless duly noted in the Agreement. Payment is due and payable within 30 days of receipt of invoice. A service charge of 1 1/2% per month will be added to accounts past due, beginning 30 days delinquent and charged monthly thereafter. The advertiser and advertising agency agree to indemnify and hold harmless Publisher and any and all Publisher's publishing clients with whom Publisher may have contracted for any and all loss, expense or other liability (including attorney's fees) arising from any claim of libel, violation of privacy, plagiarism, copyright any advertised copy submitted, any advertised copy submitted, infringement, omission, incorrect information or placement and any other claim or suit that may arise out of the publication of printed or published. Advertiser and advertising agency also agree to indemnify and hold harmless Publisher and any and all of Publisher's publishing clients with whom Publisher may have contracted from the loss of any artwork, materials, separations, negatives and other materials submitted to Publisher for said advertisement or for raw materials submitted to Publisher for production of advertisement, such as copy and photography, and any related expense or other liability (including attorney's fees).

Accepted this _____ day of _____, 20____ by:

Client's Authorized Signature _____

Signer's Name (please print) _____

Title _____

Accepted by: _____

Publisher's Representative _____

Date _____