



SEPTEMBER E-MAGAZINE – 2011

Squash Ontario Annual Meeting

As the dog days of summer signal the beginning of fall, so to are they a sign that the squash season is about to kick into full gear and that begins with Squash Ontario's annual meeting of members and its charity golf tournament.

The meeting and golf were hosted this year at beautiful Angus Glen Golf Club in Markham – over 40 club representatives attended the meeting and more than 100 golfers helped raise monies for junior squash.

One important role that the club representatives play is electing the Board of Directors for the coming years and we would like to thank the Nominating Committee, comprised of **Tara Mullins, Ray Kerslake, Paul Ryan, Mark Sachvie and Tom Porter** for their diligence in seeking out candidates with the skills the association needs to move it forward over the next few years.



Joining current Board members **Jennifer Bennett and Mark Sachvie**, are **Richard Yendell, Anthony Gagliano, Brenda Forbes and Craig Schiele**.

The clubs have always played a key role in determining the future of squash in the province and working in partnership with Squash Ontario to increase participation numbers. In 2009 the clubs were further empowered by changing our voting governance to recognize the member clubs of the association. This has helped enormously in engaging the clubs in efforts to promote and grow the game.

A presentation by ScreenScape Inc. was included in the morning's activities. ScreenScape is a digital signage network which enables clubs to speak more effectively to their customers, to tailor their marketing message to their community of partners and to coordinate messaging at physical sites within the facility. We thank Bill Dynes, Business Development Manager of ScreenScape for an excellent presentation – clubs wishing to contact Bill may do so at bill@screenscape.net or visit ScreenScape at <http://screenscape.net/>

One of the best parts of the Annual Meeting is our awards presentations – recognizing



Aaron Rodrigues, Jen Bennett

have been a constant supporter of junior squash for more than 20 years.

individuals who work so hard on behalf of the game and Squash Ontario. The Board presents Outstanding Achievement Awards to individuals who have made a long term and significant contribution to squash – recipients in 2011 were Brenda Forbes, Michael Bertin, Jeff Lurie, Aaron Rodrigues, Kenan Cejvan, Michael Taylor and Pat Hartunian.

Squash Ontario created a very special award several years ago to recognize and thank the corporate sector – those companies who very often provide financial assistance to events and the association with no thought of receiving anything in return. The recipient this year was Ian Braff and his companies, Armour Valve both



Mike Taylor, Mark Sachvie



Pat Hartunian, Jen Bennett

Gary introduced his 3 children to the game. In doing so, he noted that there was a real dearth of active junior programs in his area. To rectify this, he started the junior program at the Riding Club and it has continued to flourish over the last decade.

He was also instrumental in creating the Gary Waite SWO Junior

In 1999, the Board of Directors moved to recognize our coaches – the individuals as well as the profession. It created the Coaching Achievement Award – The Coaching Achievement Award is not to recognize a Coach of the Year – rather it is an award to recognize a squash coach who has consistently exhibited, espoused and taught the principles of respect, integrity, and fair play and is a person who portrays a positive role model both for the game of squash and for the coaching profession.

The recipient of the 2011 Coaching Achievement Award is Sarnia's Gary Delavigne. A fine player in his own right,



Gary Delavigne, Mark Sachvie



Mike Bertin, Jen Bennett

Squash Circuit – working with clubs in London, Clinton and Sarnia to give the kids more competitive opportunities.

Gary committed himself to coaching and took both the level 1 and level 2. He has travelled with and coached the Junior SWO team in 4 Ontario Winter Games and 4 Ontario Junior Teams events over the past 10 years. He has spent literally hundreds of hours coaching and encouraging junior players in the Southwestern Region.



Kenan Cejvan, Mark Sachvie

Gary has been a very permanent fixture around junior squash tournaments over the years due in part to his 3 children who were very involved. He was never too busy at these events to lend a hand doing some refereeing or coaching some SWO athletes.



Liz McBeth,
Armour Valve,
Jen Bennett

As part of his coaching duties for the SWO team, he also petitions Imperial Oil in Sarnia for a \$500.00 grant to help finance the team's travel.

Gary Delavigne is the type of coach squash so desperately needed – he's totally grassroots, building junior programs – acting as a consultant to new club programmers – encouraging parents to get involved. He may be from a "small town" but his thinking is anything but – he sees and has always seen a bigger picture in terms of coaching junior athletes. Gary believes in fair play – I've watched him over the years at junior teams events, working with his athletes – gently teaching them the etiquette of the game – teaching them about fair play both on and off the court.

From the boardroom to the golf course.....almost everyone who attended the annual meeting stayed to play the challenging but beautiful Angus Glen Golf course – they were joined by another 60 odd (for sure!) people. Low Gross Champion was new Board member, Craig Schiele; Low Net Champion was James Hayes; and Scramble Champions – the Cornell bunch of Amar Gupta, Arjun Gupta, Will Hartigan and Chip Masseli.



Mark Sachvie, Cathol Copas

Staging a golf tournament of this size is quite the undertaking – without the organizational skills of Geoffrey Johnson, the soft sell of Rob Brooks and the bombastic Mr. Mark Sachvie, this event would never have been so successful. As it was, we raised over \$10,000.00 for junior squash programs in the province. Our sincere thanks to everyone who participated and to those companies and individuals who supported the event through hole sponsorship, donations and purchases of silent and live auction items.

Thank you to.....Angus Glen, Jonathon Power and David Heath for their live auction donations.

We offered golfers a cornucopia of prizes with thanks to

Queen's University	Sweet Pete's Bike Shop - Eric Baldwin / Pete Lilly
PBL Insurance - John Boynton	Harrow Sports - Craig Corey
Gary Slaight	Robert Brooks
The Club at White Oaks - Mark Sachvie	BottleBrew - Stefan Riedelsheimer
The Dunfield Club by Extreme Fitness - Bryan Chin	TecniFibre - Adrian Webb

Canadian Kawasaki Motors Inc - Thierry Gosset	HD Brown / Dunlop - Colin O'Donnell
Second Skin - Seanna Keating	Bob Todd
Advantage Sport - Michael Taylor	Squash Ontario Officials
Granite Club - Jim Paton	Lolly Gillen
Sherry Funston	Glendon Athletic Club - Aaron Rodrigues
Armour Valve - Ian Braff	Popchips - Adrienne Lorico

To our hole sponsors.....

The Goal Getters - Peter Sedgewick	Squash Ontario Officiating Committee
PBL Insurance - John Boynton	Advantage Sport - Michael Taylor
Cumming & Partners - Ian Goes	Dunlop Mens T&D League
Black Knight - Fred Reid	The Richmond Family
Headwaters Racquet Club - Amie Zukowski	The O'Connor-Stables Family
Ontario Jesters	The Brooks Family
The Braff Family	Key Equipment Finance Canada Ltd
Mark Sachvie Squash Inc	Sweet Pete's Bicycle Shop
Cambridge Group of Clubs	Mayfair Clubs
Turn Key Solutions - Chris Sadler	The Golf Lab - Chris Sadler

Thank you also to our silver sponsors and patrons, Key Equipment Finance, Rob Brooks and Mark Sachvie Inc.

To see all of the photos from the day, please click here:
http://squashontario.com/tournaments/golf_photos04.asp



Robert Brooks Junior Scholarship Fund

The Robert Brooks Squash Scholarship has been established by the Braff Family and Friends in March 2011 in order to offer financial support to Ontario grade 12 students who have



exceeded in both school and squash. The successful recipients of the Scholarship will be individuals (one male and one female) who have continually shown passion and sportsmanship, both on and off the court, and who are entering higher education (college or university). Successful recipients will have demonstrated a long time commitment to the programming of Squash Ontario.

male who meet the criteria as stated above and who will have been accepted for continuing education in an accredited college or university. The management committee will have the

The Robert Brooks Squash Scholarship offers to provide an annual award of not less than \$850.00 to one female and one

discretion to include needs based information in its review and selection of applicants. In this first year, only one award was granted as the committee did not receive any applications from female candidates.

In its inaugural year, the fund received applications from five outstanding scholar/athletes and the Scholarship Committee spent a great deal of time and discussion on finally selecting the 2011 recipient. It selected Ottawa's Kyle Ogilvy who met and exceeded all of the selection criteria. Kyle is now studying at St. Lawrence College and also keeping up with his squash.

Donations to the Robert Brooks Junior Scholarship Fund are eligible for a tax receipt through the Squash Ontario Junior (Lee Hanebury) Fund. Donations are gratefully accepted and can be made online at squashontario.com or by calling Squash Ontario, 416-426-7201.



Corporate Support

Programs and their delivery and consequently their reach, are the main goal of Squash Ontario. We strive to attract squash players into various competitions and we work hard to certify coaches and officials throughout the entire province. And we are able to achieve these objectives because we receive tremendous help and support from the corporate sector.



We welcome back and thank (HB Brown) Dunlop, The Jesters Club, Ontario Chapter and Black Knight, all of whom have been long time supporters of the game in Ontario. Dunlop is not only the official ball of the association, but it also provides prizes for our Junior Gold



events and well as providing super new t-shirts as prizes for the Dunlop Bronze event program. Black Knight continues its support of our school squash program, T&D Junior Mixed League, and eyeguard program and as well, has come on board as the official sponsor of the Ontario ranking program. The Jesters Club, Ontario Chapter is also continuing its support of junior squash with prizes



our Silver, Gold and Ontario Junior Championships. extended its reach and support even year by partnering with Squash Ontario to Outreach Program to help clubs in more



provided for But it has further this deliver a new remote areas

set up and sustain junior programs. We have two wonderful ambassadors who have taken on this role – from the Kitchener Waterloo Racquet Club, Jeff Deverill, and from the Hartunian Squash Academy, Patrick Hartunian. Clubs interested in applying for a visit from our travelling troubadours should contact Sherry Funston – sfunston@squashontario.com

It is a pleasure to introduce two new sponsors to the Squash Ontario family – Harrow Sports which will be presenting all of the Junior Silver events for the next two years. And to those long suffering officials – the ones whom Roger Dangerfield would have said, “get no respect!” we welcome with open arms, Colony Ford Lincoln Brampton. The president, David Kerr has taken the entire Officiating Programs under his wing and will provide support and sustenance for our officials for the next 2 years. Through the support of Colony Ford Lincoln Brampton, we will be able to provide more certified referees at our Ontario Championships.



Fall Squash Events

(September – October)

The Nash Cup, London (come see the newly renovated London Squash Club!) – September 23 – 25 – to register: <http://www.r2sports.com/tourney/home.asp?TID=8299>

Dunlop/Jesters Gold # 1, The Club at White Oaks – September 30 – October 1st – to register: squashontario.com

Harrow Silver # 1, Goodlife Parkview – October 14 – 16 – to register: squashontario.com

Harvest Hit Doubles, Pickering Squash Club – October 14 – 16 – to register: squashontario.com

Conveners' Cup, Granite Club – October 21 – 23 – to register: squashontario.com

Black Knight Classic, The Club at White Oaks – October 21 – 23 – to register: squashontario.com

Dunlop/Jesters Gold # 2, Mayfair Parkway Racquet Club – October 18 – 30 – to register: squashontario.com

Premier Fitness Airport Fall Tournament, Premier Fitness Airport – October 28 – 30 – to register: squashontario.com

Squash Ontario Social Media Update

In our continuous effort to promote the game, Squash Ontario is actively engaged across multiple social media platforms. Over the summer we created a strategic plan to promote squash by engaging squash fans and enthusiasts through social media. Here is an update of what we have done so far:

facebook

Our Facebook page now offers a list tabs with links to our membership packages, location map of member clubs, link to the Squash Ontario Daily as well as our YouTube Channel, photos from all our events, and the slideshow on display for the Ontario Squash Hall of Fame. We also continually post news items from our events as well as international squash tournaments. From Canadians in action on tour to relevant health and fitness articles, our effort is to attract more fans and members with greater and better content on our website as well as social media. We are currently conducting a fan drive for our page aimed at reaching 1000 fans with draw prizes for our Facebook fans once we reach our goal. If you are not a fan yet on Facebook, join us by visiting www.facebook.com/squahsontario

twitter

We have had a steady growth of followers on Twitter. We regularly share news and articles from international squash events, our own events as well as items of interests shared by the several PSO's that we follow. We plan on using it to give results and updates from our Junior and Provincial championships. Our Squash Ontario Daily (see below) is also regularly published on twitter for our followers.

Follow us on Twitter by visiting www.twitter.com/squashontario

paper.li

The Squash Ontario Daily is a daily roundup of sports, recreation, health and fitness news updates and articles, ranging from amateur sports to international sport news, with focus on Ontario. It is published every day at 3:15pm. The Daily is shared daily on our Facebook as well as Twitter pages. To view the latest edition of the Daily visit <http://paper.li/squashontario>

YouTube

We have also created a YouTube channel where we plan on adding original content from our events. Currently we have created playlists for our fans to search through for squash matches, interviews of top players, training and drills videos. To view our channel visit www.youtube.com/squashontario



2011 – 2012 ONTARIO CHAMPIONSHIP DATES AND VENUES

Ontario Closed	National Squash Academy, Toronto	November 4 – 6
Ontario Doubles (Open, B and Men's C)	Toronto Cricket, Skating & Curling Club	November 11 – 13
Ontario Masters Closed	Fabulous Fitness, Concord	November 18 – 20
Ontario Junior Closed	Fabulous Fitness, Concord	November 25 – 27
Ontario Mixed Doubles	Mayfair Parkway, Markham	November 25 – 27
Ontario Veterans Doubles	Toronto Racquet Club	January 20 – 22
Ontario Open and Masters	The Club at White Oaks, Niagara	February 10 - 12
Ontario Winter Games	Barrie Athletic Club	March 9 – 11
Ontario Regional Open & Masters Teams	Cedar Springs Health, Racquet & Sports Club, Burlington	March 30 – 1 April
Ontario High Schools	TBA	March 30 – 1 April

2011 – 2012 CANADIAN CHAMPIONSHIPS BEING HOSTED IN ONTARIO

Canadian Junior Open	The Club at White Oaks	December 10 – 13
Canadian Men's Teams	London Squash Racquets Club	January 6 – 8
Canadian Mixed Doubles	Toronto Cricket, Skating & Curling Club	March 2 – 4
Canadian Doubles	Various Toronto Clubs	April 13 – 15
Canadian Junior Closed	National Squash Academy	April 19 – 22
Canadian Singles	The Club at White Oaks	May 2 - 5

