

Presentation of the Proposed Increase in Membership Fees

Presented by Dan Van Moorsel, Director

We are proposing an increase to the Club Membership fees by 10% beginning October 1, 2024, and an additional 10% on October 1, 2025.

As with most organizations, we've seen significant increases as we return to traditional operating plans and structures. We have spent this past summer identifying strategies to diversify revenues and balance our budget. Squash Ontario believes we have operated with a skeleton staff over the last two years and with a proper return to squash activities we need additional financial support from our members.

Through the challenges we've all faced the last few years due to COVID, we believe we supported our membership the best we could through communications on opening procedures and safety, addressing specific club needs, and waiving fees for a season. This was all part of how Squash Ontario works to give value back to its membership.

As we look ahead to continuing to return to play, Squash Ontario needs to strengthen its staff and offerings to continue to move forward.

This proposed fee increase will not take effect until October 2024 to ensure this proposed increase does not affect your club budgets for this year.

We recognize the importance of demonstrating value for your membership. We've reshaped our staff, our strategy, and commitment to investing in the growth of squash. The following are some initiatives that are already underway and will be communicated in a few short weeks:

- Sports Accident Insurance coverage for players
- The purchase of a Mini-Court by McWil Courts which will tour around the province getting squash into outdoor public settings.
- Hiring an additional staff member to focus on outreach and growth initiatives.
- Introduction of Wheelchair Squash

We are looking for your support and approval.