



Social Media Policy

Approved by the Squash Ontario Board of Directors May 27, 2022.

Application

Squash Ontario's Social Media Policy applies to all staff, board members, committee members, volunteers, placement students, and all participants at sanctioned Squash Ontario events.

Preamble

Squash Ontario staff currently operate several social media outlets (Instagram, Facebook, Twitter, and You Tube) for the purpose of increasing sport awareness and engaging the squash community in Ontario. As such, Squash Ontario collects stories and photos from sanctioned squash activity across the province which is used as content for social media with permission from participants upon event registration. Anyone not wishing to have their photo or name posted through Squash Ontario's social media should contact Squash Ontario prior to the event at admin@squashontario.com or 647-360-0420.

Policy Statement

Squash Ontario's social media activity is the sole responsibility of the Squash Ontario staff and Board of Directors. Squash Ontario is committed to only publicizing content that is reflective of its Mission, Vision, and Core Values and reserves the right to refuse to share content that does not meet the purpose of the social media accounts.

Participant Generated Content

Event participants (players, officials, coaches, parents, etc.) that wish to take their own photos and videos at Squash Ontario sanctioned events, may only do so with the permission of all subjects. For example, a video of a match should only be taken if the opposing player (or their parent) agrees. If consent was not given, and videos/photos persist, that person may be asked to leave the facility.

Squash Ontario does not endorse or take responsibility for content posted by third parties, a.k.a. user-generated content (UGC). This includes text input and uploaded files, including video, images, audio, and documents. Squash Ontario reserves the right to delete content that is offensive, degrading, and/or completely out of context from social media outlets posted by third parties.

Any comments or questions about Squash Ontario's Social Media Policy or social media activity should be directed to Squash Ontario's Executive Director.