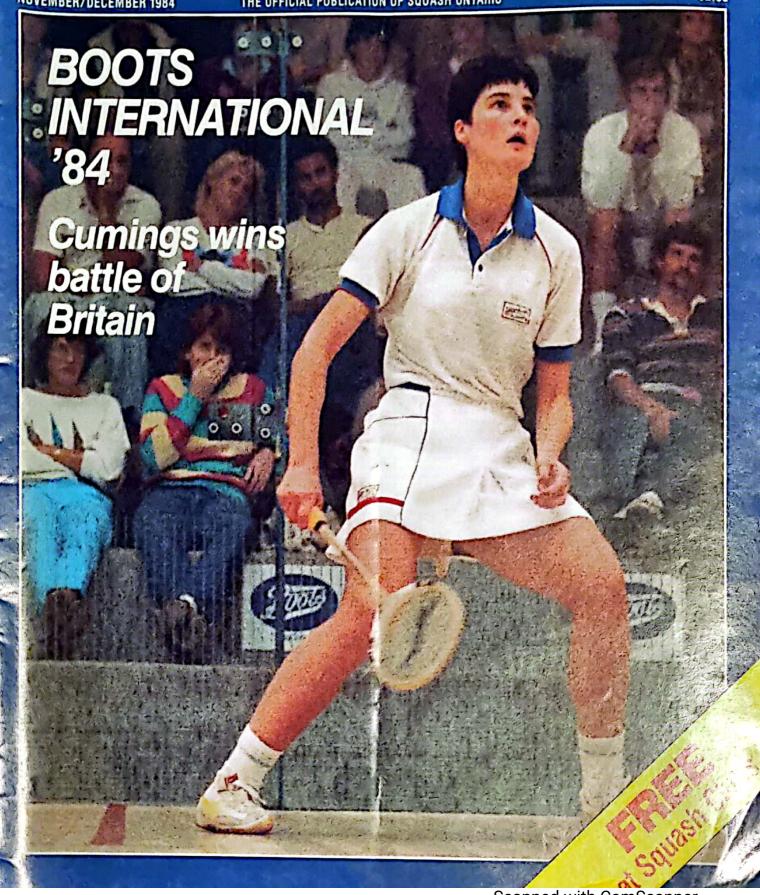
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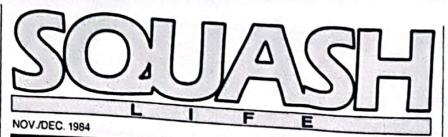
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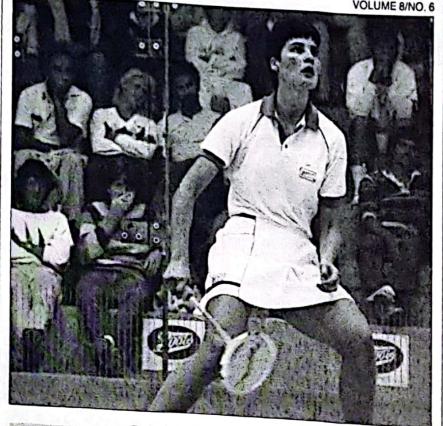
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VOLUME 8/NO. 6



# CONTENTS

**EDITORIAL** Sowing the Seeds for the Future

**FEATURE** Internationals Star in Boots '84

10 INTERNATIONAL SCENE Chairman Reports on Annual Meeting

> **PRO'S CORNER** Make Your 40 Minutes Count

NOVEMBER/DECEMBER 1984

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# SOWING THE SEEDS FOR THE FUTURE

How do you feel when you come off the squash court? Invigorated? Exhilarated? Like a million bucks? Squash Ontario is investing a great deal of time, work and dollars to convince people that it's easier and certainly more fun to catch that 'apres squash feeling' than a cold.

Squash Ontario is conducting an advertising test in London to see whether it can raise the level of awareness of squash and translate that awareness into new players. The campaign consists of three 30-second radio commercials and a series of advertisements in the London Free Press. The underlying theme of the programme is that indescribable feeling one has after a squash match.

After this eight-week media blitz, Squash Ontario will test the awareness levels and measure the results against the first set of findings taken before the programme began. Most people have a mental shopping list of six items. For example, if one was asked to name as many brands of coffee as they could, the chances are they could list six. At the moment, squash ranks 13th on a Londoner's list of recreational activities. The goal is to move squash into the mental shopping list of the recreational consumer.

# A province-wide programme could have far reaching and dramatic implications.

If the programme is successful, plans are to roll it out across the province. The cost of doing so is staggering but if it happens, it could have far reaching and dramatic implications not just for squash but for amateur sport in general.

The entire concept calls into question a number of sensitive points. If the mandate of a sport governing body and a non profit one at that, is to promote a game, then what exactly constitutes promotion? The Oxford Dictionary defines 'promote' as "publicizing and selling a product". 'Advertise', on the other hand, is defined as "to make publicly and generally known".

The difference between the two is subtle admittedly, and yet it raises the issue of just how far an amateur sport body should go to fulfill its mandate and its responsibility to its members. Should it confine its promotional activities to demonstrations, exhibitions, tournaments, etc., or should it boldly go where no association has gone before - directly into the marketplace?

The advertising test which Squash Ontario is conducting has never been tried before by any amateur sporting body in North America. It is in fact a prototype, and its progress is being followed closely by a number of factions. The Government of Ontario which partially funds many sport governing bodies, has been pushing them towards greater independence in the 1980s. By cutting back on grants it is forcing associations not only to find other avenues of funding for their members, but also to demonstrate greater fiscal responsibility. If Squash Ontario is successful in enlisting the financial aid of the corporate sector to fund this provincewide programme, Ministry officials can point to this association as one which has taken its mandate literally.

Other sport governing bodies are watching Squash Ontario too - some with admiration and some with a jaundiced eye. Success would place pressure on them to try and duplicate the squash programme. In the milieu of amateur sports, squash is not as large as many, nor as visible.

But the association will certainly be viewed as being more resourceful and innovative. Many will pale in

# Business dollars will be invested in amateur sport with care.

As government funding decreases, more pressure will be placed on the corporate sector to get involved in amateur sports. But economics will dictate which sports receive that needed financial support. Business will invest its money cautiously and judiciously to ensure that it gets value for each dollar spent. It will look carefully at the structure of each association and at its plans for the future. It will want to see growth and be confident that plans are in place to ensure that growth will continue. A province-wide marketing programme will translate into many thousands of new players for the game. Long term, it should result in new facilities being built to accommodate this growth. So, while we increase the number of players we will be playing a valuable role in stimulating economic growth.

Do advertising and promotion go hand in hand? Squash Ontario thinks the answer is yes - in fact, it feels it is part and parcel of its mandate as the governing body for squash in Ontario. It is doing exactly what it should be dong. Helping clubs attract new merrs, bringing in much needed corporate e dollars to keep the sport health d growing, and creating an incr awareness of the game by the

So, if you find charder to come by probably because caught that 'apres so

me a little lature, it's ople have eling'.●

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6 SQUASHLIFE

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# FEATURE



INTERNATIONAL'84

# ALISON CUMINGS SCORES **UPSET VICTORY!**

Traviss Title Stays in England

BY SHERRY FUNSTON

Last year an injury prevented Alison Cumings from participating in the Boots '83 International. There appeared to be absolutely nothing wrong with her this year, as she played virtually flawless squash on her way to victory in the Boots '84.

The 22-year-old who hails from Surrey, England upset number one seed and compatriot, Martine Le Moignan to take home the \$2,000.00 first place money and the Judy Traviss title.

Success is rarely a matter of luck. It is due to a combination of elements which come together to produce an outstanding result. Such was the case with the Boots International. First and foremost, it takes a sponsor who is willing to commit its name and financial backing to a particular segment of the squashplaying population. Women's squash in Canada has grown and matured under the benevolent and watchful eye of Boots Drug Stores. An event of this stature needs a facility to complement the calibre of competition, and The Club in Oakville fulfills this criterion perfectly. Under the expert guidance of tournament chairman Maija McAskie and her exceptional committee, the weekend of September 28th marked another milestone for squash in this country.

Qualifying rounds were held on the Thursday and by Friday afternoon, the main event draw of 32 was complete. Seeded behind Martine and Alison were England's Nicky Spurgeon and Barbara Diggens, followed by Australian Julie Harris and Ireland's Mary Byrne. It is a tribute to Boots that the quality and calibre of player has grown to the extent that Canada's top two players in the draw, Joyce Maycock and Jo Ann Beckwith were seeded at seven and eight respectively.

All seeds played through to the quarter finals with relative ease, thus setting the stage for some very exciting squash. It was an all England affair in both semis. Martine Le Moignan plays with a remarkable nonchalance and appears to expend as little effort as possible on court. Her philosophy seems to be "why run when you can walk?" Her apparent lack of energy might call into question her fitness level and Barbara Diggens tried to exploit that possibility by making her run as much as possible. This strategy proved unsuccessful as Martine, after a temporary lapse of concentration in the second game, took the match 3-1.

Alison Cumings had little trouble with Nicola Spurgeon. She used an array of shots and played to consistent length throughout the match. Her drop shot was deadly and she quickly subdued Nicky 3-0.

The final of the Boots '84 was played before a packed gallery on Sunday afternoon. The playing styles of both Martine and Alison are as different as their physical appearances. Left-handed Moignan is tall and broad shouldered with a tremendously long reach. Cumings is lithe, quick - almost catlike on the court.

Both started out tentatively in the first game, each one feeling her way. waiting for her opponent to make the unforced error. Martine proved to be a little more tense, obviously feel. ing the pressure, and Alison won the first game 9-2.

In the second game, Martine changed tactics. She hit the ball harder and to the back of the court. By putting more pace on the ball and showing a little more hustle, she rattled Alison into committing too many unforced errors. She evened the match by winning the game 9-3.

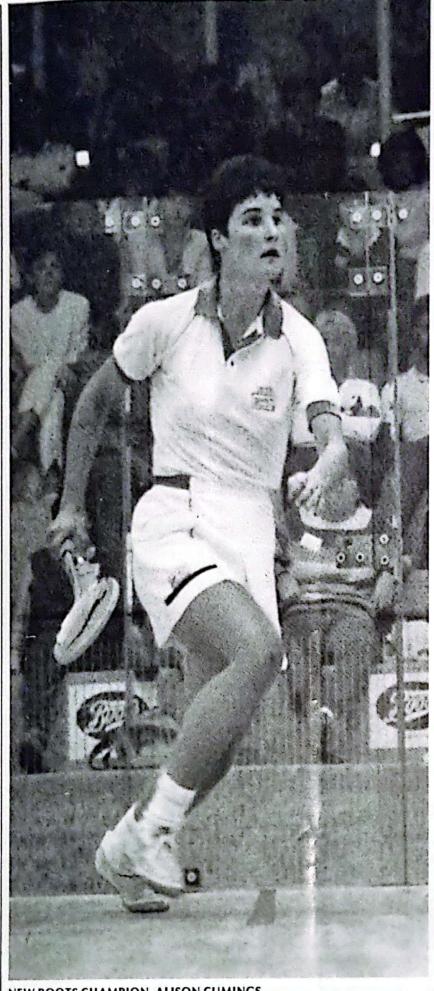
Both players went all out in the third game but Alison found the magic of her drop shot which had deserted her earlier, and hit a number of winners with it. Game three to Cummings 9-2.

It was all or nothing for Martine in the fourth game. She had to quicken the pace, pressure Alison if she was going to pull even in the match. Alison, on the other hand, knew she had to keep the pace slow and easy. making sure she kept her shots tight to the wall. She is deceptive in her shot-making - appearing to go for one while brilliantly executing another. She complete stymied Martine and her reliable sop shot stood her in good stead she put match point away. For the rd consecutive year, the Judy ' iss title will reside in England.

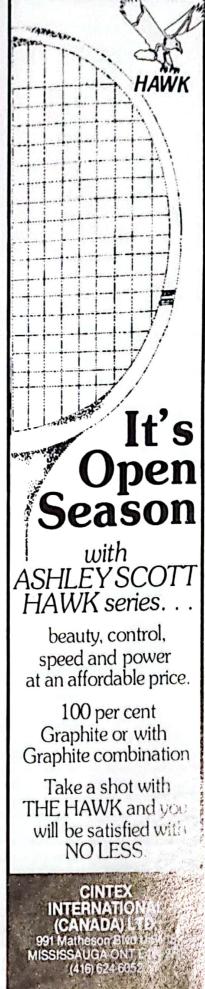
A very tough and etimes physical match took in the

CONTINUED ON PAGE

NOVEMBER 10 3ER 1984



**NEW BOOTS CHAMPION, ALISON CUMINGS.** 



SQUASH LIFE

# INTERNATIONAL SCENE

# **GETTING DOWN TO BUSINESS**

BY IAN C. STEWART

I have now just returned from a most successful trip to Britain and the Middle East. The first week was spent in Edinburgh, chairing the 14th Annual General Meeting of the International Squash Rackets Federation. In my opening remarks I had stated that this year's meeting would probably be the most important in the history of the Federation, and now that it is over I am sure that I was correct in this assessment.

We had the largest turnout of members and they came to the meeting with a general desire to come to grips with some of the serious problems that are facing the I.S.R.F. The most serious of all and one that is facing many sports organizations, national and international, is that of finance. There is absolutely no doubt in my mind that the hiring of a paid Executive Director for the I.S.R.F. has turned us into an aggressive first-class international organization, but to maintain this image we must be able to afford to pay our Executive Director and continue to allow him to actively pursue our many interesting involvements. The entire subject of finance took up almost one entire day of our 21/2 day meeting, and I believe that we came to several major decisions in this area. First of all, it was agreed that we should continue to put pressure on all our members who are in arrears with their subscriptions. Secondly, it was agreed that we should try and produce a world squash ball levy that although not directly advantageous to the I.S.R.F., it could put money into the pockets of our member countries and consequently make it easier for them to pay their subscriptions. Thirdly, we agreed to let Proserv, a Washington based promotional and consulting group with considerable experience in the field of tennis, try and put together a Grand Prix circuit. The rights of this Circuit would produce some immediate income to the I.S.R.F. The last two of these points are a change from the traditional methods of operating the I.S.R.F. and some of the old line member countries had to be persuaded to give up what in their



Ian C. Stewart

eyes were money-making schemes of their own. I would like to thank them all at this time for taking the broad approach rather than looking at "what is best for me".

We spent another half day on the rules rewrite and Tony Swift of Canada, must be congratulated on doing a first-class job in this exercise. No major changes in the rules were made but the order in which the rules will now be written has been changed considerably and some of the interpretation has been given a slightly different meaning. This is not something that comes easily, and every member country wanted to have an opportunity to comment. I once again was pleased with the attitude taken by all those in attendance and the fact that these changes were passed with a minimum of amendments made for a most amicable meeting.

We also spent the first morning revising the I.S.R.F. Constitution. This was something that we had been working on for over a year and we have now put it in place. The major changes were in the area of membership and in the election in future of principal officers and committee chairmen. This was also to accommodate the hoped-for merger with the Women's Federation in 1985. I think we have come up with an extremely workable Constitution and one that can be changed from time to time as the Federation grows and as situations change. As Chairman of this Constitution Committee, I was particularly pleased that it

passed with a minimum of con.

Among the other interesting items of business that we discussed was the awarding of the 4th Junior World Championships to Australia in Championships to Scotland in 1988, and the 5th Junior World It was also agreed that the World Open would be held in 1985 in conjunction with the World Team (Championships in Egypt and the 1986 World Open would be held in France, probably Paris. Washington was named as the site for the 1986 A.G.M.

The changes in the method of electing officers resulted in myself being elected as Chairman, and Ronnie Sinclair of Scotland as Vice. Chairman. Prue Hamilton of Ireland was elected Chairman of the Women's Committee, Tony Swift of Canada was elected Chairman of the Rules Committee, Kit Campbell of Scotland was elected Chairman of the Technical Committee, and Ron. nie Sinclair was elected Chairman of the Fixtures and Competitions Committee. In addition, Bill Richards of Canada was appointed Secretary/Treasurer, Frank Baillie was appointed publisher of the handbook and alternate for the Vice-Chairman. George Morfitt of Canada was appointed chairman of a committee to try and rationalize between the differences hardball and soft ball games of squash, and I was reappointed Chairman of the Constitution Committee to keep a continuing eye on any changes that might be made in the future. All in all, it was a most successful A.G.M.

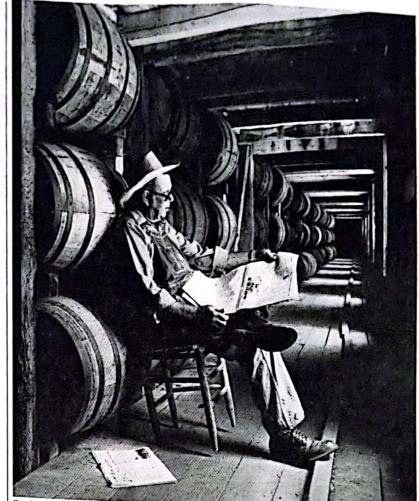
On a personal note. pent the following two weeks at tile convention in Egypt, and there I spent a day in discussion with the Egyptian Squash Fedion and their tournament comm e. I also visited most of the m squash sites. I believe the platvill find Egypt a most interest lace to play squash, and certain he hospitality of the Egyp vill be second to none. I am yes h looking forward to n ar in Cairo.

Classic Plate final between Canada's Joyce Maycock and Australian Julie Harris. Harris finally prevailed, winning 9-5, 9-5, 9-3. Joyce, for her fine efforts earned the top Canadian award, a trip for two to New York donated by Oakville's Travelcade Holidays.

Gail Pimm of Toronto won the Consolation event by beating Ottawa's Lynne Noel 9-4, 9-7, 9-2.

There are some people who have been critical of Canada's past showing in the international milieu - wondering why, in a nation of 24,000,000 we cannot field a women's team comparable to that of the British or the Australians. One of the prime reasons is money. In order to improve our calibre of play, we must expose our players to international competition. Sending a team to England or Australia takes a great many dollars and, in this economy, it is becoming more and more difficult to find those dollars. Boots Drug Stores, through their financial backing, have done two things to greatly improve the situation. First, the Boots International because of the prize money offered, has given Canada its first and to date only event on the world fixture list. Secondly, it has attracted some of the world's best players and has thus given our own players a yardstick by which to measure their game against international competition. In 1981, Canada placed a disappointing 7th in the women's team championships. In 1983, she improved her showing by two places. It is no coincidence that Boots has been involved in women's squash since 1982.

For many involved in squash, there is a definite soft spot for this event. It has evolved over the past 11 years into the single most prestigious women's tournament in North America. It was founded on the belief that the growth of women's squash was an important ingredient for the growth of the game in the country. It was dedicated to a woman, Judy Traviss, who espoused that philsophy. T.S. Eliot wrote that "tradition cannot be inherited and if you want it, you must obtain it by great labour". Over the years this event has been both a labour of love and hard work, and is now steeped in a tradition of excellence. Can there be a more fitting testament to Judy Traviss and the legacy she left behind?



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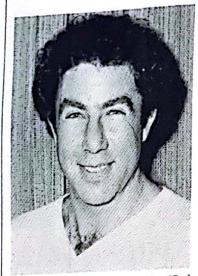


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# PRO'S CORNER

# AN INVESTMENT IN QUALITY PRACTISE PAYS BIG DIVIDENDS

BY DENNIS GOODFELLOW

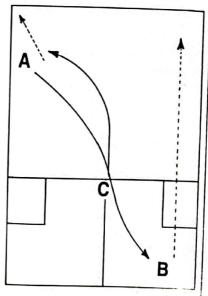


Dennis Goodfellow is a Certified Level III Coach. He is the professional at the Ajax Recreation Centre and is currently Vice President of the Canadian Professional Squash Association.

One forty-minute court period is not a great deal of time, so it is crucial that court practises be of high quality. Executed properly, this drill will boost your levels of concentration, fitness, court movement and racquet skills.

These practises are performed on a two minutes on, four minutes off basis for the full forty minute period. Feeding is done by hand rather than racquet.

Feeder A stands in the front left corner of the court with feeder B taking up his position in the back right corner. Player C positions himself on the "T". Feeder A tosses the ball softly to the cut line on the front wall. Player C moves from the "T" and executes a drop shot. As C moves back to the "T", feeder B then tosses the ball off the wall in the back right corner. Player C moves towards this ball and plays the shot to length. This exercise should be repeated



continuously for two minutes important that both feed lish a rhythm to keep ing constantly. Player from and return to the every time. Property is essential to the property and speed will be if player C doesn't turn property to the wall. Remember, practise makes perfect, but only if it is perfect practise!

This practise can be reversed with feeders A and B moving to opposite sides of the court. It is important to have a sense of accomplishment after performing any exercise. It is a good idea to track your results so you can measure your progress. A suggestion to take the tedium out of and put some fun into drills, is to turn them into a competition amongst the three participants. In this practise score one point for each successful drop shot and each drive. When determining a good length, the ball must also be kept within the width of the service box. As your control improves, decrease your target area to half the width of the service box.

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# AN INTELLIGENT APPROACH TO WORKING WITH WEIGHTS

BY HENRY WONG

Nowadays, staying in shape means more than just cardiovascular fitness. A tight muscular body, for both sexes, is very much in vogue. As such, gyms in squash clubs are rapidly becoming a strong selling point. Some members spend almost as much time curling a dumbbell as they do swinging a racquet.

By now, we have all been made aware of the benefits of weights in strengthening weaker muscles, improving our squash technique and

adding to general fitness.

Although players are aware of oncourt appearance, etiquette and pre-game warm-ups, many misuse the weight room and, at times, to the extent of injury. Here are some things to keep in mind to get the most out of your club gym.

First, take a survey of your club's facilities and equipment, and become familiar with what each piece can do for you. The club fitness instructor or squash pro can help you with this and to establish a proper training program.

There are three basic types of weight training equipment. These are free weights, Universal-type

and Nautilus.

Free weights are just that. They are free and unattached to any chains or machinery. They take the form of barbells and dumbbells.

The Universal Gym generally has all your weight lifting needs in one or several stations. There is the bench press, lat pulley, leg extension and other machines to work the various parts of your body. The Universal provides the same basic exercises as free weights without the cumbersome chore of adding heavier plates. Poundage is increased or decreased merely by moving a metal bolt to the desired weight.

The Nautilus is much like the Universal, in that it can potentially work every part of your body through its individual stations. This elaborate animal has pulleys and counter-balances that allow for vari-

able resistance, working the muscles over a longer range of movements. Nautilus equipment can be usually recognized by a snail-shaped spiral cam at the core of the machine. Some of the stations even resemble torture racks.

No apparatus is superior to the other. As in the case of a squash racquet, it is the individual and not the instrument, that determines its effectiveness.

Also as in squash, a thorough warm-up is necessary before you begin to pump iron. Basically, a warm-up should leave you feeling fresh and raring to go. You will find pre-game warm-ups are a good start, but attention should also be given to the upper body through push-ups, arm circles and other stretches. In weight training, the muscles can be as strenuously worked as those in a

hard rally. Those who have had leg cramps will understand the severity of muscle injuries. An ideal warm-up for weight-lifting is to do the exercise with light or no weights.

Many of us are familiar with the various and basic exercises that can be performed with weights. The chest press, shoulder press, arm curls and so on are self-describing in what areas of the body they work. All other exercises are just variations of these but work the basic area.

There is a systematic approach to working out with weights. The fault in many enthusiasts is to start with the dumbbell that is closest to them or use the first machine which is available.

Bodybuilders subscribe to a methodic workout. This involves working the larger muscles first then the smaller ones. The routine should start with the back, then the chest, to the shoulders, the arms/forearms, and lastly the stomach.

The rationale for this approach is that the smaller muscles tire sooner than the larger ones. For example, if you begin a workout with wrist curls, you find that when you go to do shoulder presses, the amount of repetitions or weight that can be completed will be substantially less. In this case, your forearm and grip will be too tired to grasp the bar. The same is also true if the arms are



fatigued before exercising the

Some players have complained that they only want to tone their bodies and not be restricted by such a regimented program. The program isn't really regimented. There are several different exercises for each area of the body (again your club instructor or even referring to a wall chart can help you). If players wish to maximize results from weights, even for toning purposes, then this sequence is needed.

The legs, being the largest muscles, can also be included at the beginning of the workout. But, most players find that 40 minutes of squash is enough work for the legs. This is generally true; some of the most muscular legs belong to squash

players.

If the game is important, it is best not to exercise heavily beforehand. Not only can endurance be limited following an exhaustive workout, but control in swinging the racquet is also hampered. Players with "pumped up" arms will find it difficult to place drop shots or find that they are hitting the ball too hard.

Weights can also be incorporated into the pre-game warm-up, but should be done lightly and with caution. Not an uncommon sight is seeing participants who do side bends with large dumbbells, failing to realize that such an exercise can widen the girth of their hips. As a seasoned athlete, you must be in tune with your body and understand how these exercises can improve or inhibit your potential.

In the end there are stomach exercises. For many, doing several sets of sit-ups and leg raises will prematurely tire them out before the workout and the game. Many athletes, squash players included, just plain hate working the abdominals. They can play 2 hours and 45 minutes of endless squash, but to do 50 sit-ups is just too much. So they cheat. They place a heavy weight behind their neck and do only 10 sit-ups, believing that this should do the trick. The result is not a decrease in the stomach size but rather the building of a large muscle underneath the layer of prevalent fat. There is no way around it; only a high number of stomach exercises will fully tone this area.

Only proper weight training will provide you with results that can potentially improve your body and your game.

In addition to being a writer, Mr. Wong is a Toronto-based private weight lifting and martial arts instructor playing squash for fun and fitness.

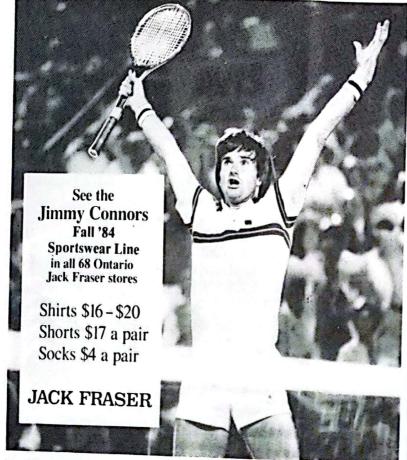


#### SPORTS PARTNERS AND INSTRUCTORS REGISTRY

This Toronto-based service is developing a directory of sports clubs, detailing activities and facilities provided by the area's athletic, sports and fitness clubs. The directory will be available to members of Sports Partners and Instructors Centre to assist them in making a decision on where to spend their recreational time. Individuals active in sport join Sports Partners to meet suitable partners at the appropriate level of ability. In addition, the service also acts as a referral service to qualified instructors. What is very encouraging is that squash, together with tennis and skiing, are the three activities receiving the most interest. Toronto area clubs and certified coaches who are interested in finding out more about Sports Partners and Instructors Centre. should contact Jessica Squires at 961-4546.



It has been announced that Seven-Up Bottlers are sponsoring the 5th Women's World Open Squash Championships. The championships will be contested at six venues in Northern Ireland between August 12th and September 8th, 1985. Eleven countries, including Canada, have already expressed interest in participating. This number exceeds the total entry in the last World Championships, Australia 1983, but falls short of the fourteen countries who competed in the championships played in Canada in 1981. The inaugural Women's World Junior Team event will be played in addition to the usual warm-up, junior open, women's open and women's open tean events •



# THE APPRENTICESHIP OF MARK TALBOTT Master strategist, Ken Binns, and newest pupil, Mark Talbott.

Raw ability and drive being equal, it became apparent during the 1983. 1984 squash season that Jahangir Khan's coach was an invaluable asset to his game.

Knowing that a good coach would provide psychological training and motivation, as well as game analysis and strategy, Mark make the decision to find a coach. On the recommendation of his business manager, Wayne Mori, Mark approached

With his vast competition experience and his lifetime commitment to racquet sports, Ken is uniquely qualified for this position.

Both Ken and Mark feel strongly that their team effort will provide the dynamics to elevate Mark's game and exploit his potential during the 1984-1985 season!●

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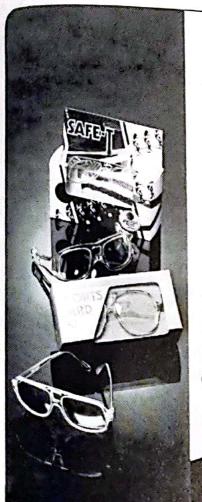
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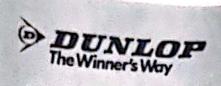
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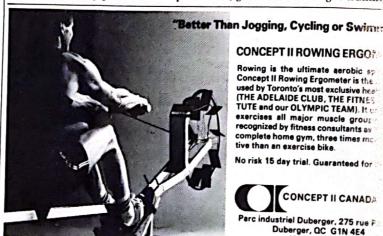
BARRY BINNS (FORECOURT) AND PAUL WILSON, LIKELY MASTERS CONTENDERS.

Toronto is hosting the first ever Masters Games in August, 1985. Squash is one of 22 sports participating in this inaugural world event for the mature athlete. The Masters Games Headquarters reports that over 1,800 athletes have committed themselves to the event. These athletes represent entries in all 22 sports and hail from 40 countries. The Masters Games organizing committee anticipates 10,000 athletes will be gathering for the

Squash is very proud to be a part

of this festival of sport and looks forward to representation from all 58 squash playing nations around the world. The minimum age requirement is 35 years as of August 14th. 1985 and categories are offered for men and women in increments of five years. Hardball, soft ball and doubles events are available for all eligible squash players. Entry forms are now available through Squash

The Masters Games will be making history next August. Get interested, get entered and get training!



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# **ROY OLLIER SIGNS** TWO "RACQUET" DEALS



NOVEMBER/DECEMBER 1984

Roy Ollier, the top soft ball squash player in North America, has joined two teams. The Racquet Sports Group of Canada has signed Roy as touring professional, while Unsquashable Canada/USA is producing his graphite boron composite autograph racquet.

Originally from Australia, Roy was for many years ranked in the top twenty world soft ball rankings. He now plays in Canada during the North American season and returns to New Zealand and Australia during our summer months.

Roy will be competing in all major soft hall townaments in North America and selected W.P.S.A. hardball events. Exhibitions and guest appears see at the group of clubs a seed and managed by the Barquer ror are also on the and the winds season.



SQUASHLIFE 17





#### BELLEVILLE HOSTS PRO SEASON OPENER

BY DENNIS GOODFELLOW

The McDougall Insurance-sponsor. ed Belleville Invitational began this year's C.P.S.A. tournament season. Twenty Canadian professionals were treated royally and the members of the Belleville Fitness and Squash Club were treated to some dazzling squash.

First and second round play produced no surprises with the top eight seeds advancing to the quarter finals. Following the matches the players and their billets enjoyed a reception and some well-deserved

relaxation.

Saturday morning arrived and with it a full slate of consolation matches followed by the quarter finals of the main event. Top seeded Roy Ollier advanced over Doug Whittaker with a 3-1 match score Young Gary Waite, seeded fifth upended Jeff Sneyd in four games In the bottom half of the draw, both John MacRury and John Fleury held their seeding by defeating Norm Platt and Joe Besso respectively. both in straight games. The semi finals were played to a full house who were suitably impressed with Gary Waite's efforts against Roy Ollier Although Gary lost in four games. there was no doubt in anyone's mind that it is only a matter of time and Gary will be coming out on the winning side. John MacRury earned his place in the final in a 3-0 victory over former British Columbian John Fleury.

The consolation event was clinched by a very healthy and fit Sharif Khan. Sharif had lost to Gary Waite in the main draw but disposed of Paul Gardner, Ross Hainsworth and Gene Duval to capture the consolation event. The championship final between Ollier and MacRury produced many long and telling rallies. Roy combined a variety of winners with devastating pace to defeat John in three games.

Hats off to Pat Kell, manager of the club, for his memendous effort in organizing free and billets, and again McDoured Insurance for its total support The C.P.S.A. would also like to mank Dunlop and Slazenger, whom events such as these well be less than complete.

## ENGLAND'S MARTINE LE MOIGNAN WINS BODY SHOP OPEN

BY NINA PORTER

The Bridlewood Squash and Fitness Club hosted its 8th Annual Ladies' Club hosted its 8th Annual Ladies' "A" squash tournament the weekend of September 21st to 23rd. It was an international event fielding top female players from Canada, England, the United States, Ireland and Australia. The Body Shop, which manufactures natural body cosmetics, soaps, shampoos and beauty aids, provided the prize money for this event.

The top two seeds, Martine Le Moignan and Barbara Diggens, both from England, advanced to the finals without the loss of a single game. In the final match, Barbara got off to a quick start and won the first game by mixing explosive drives with controlled drop shots. Then Martine, the number one seed, gained control in the next game by



Le Moignan (left) wins over compatriot Diggens.

getting good length and hitting devastating boasts which died at the front wall. Martine continued with this game plan for the rest of the match, winning the next three games.

The semi-final losers, top Irish player Mary Byrne and Australian Julie Harris, played off for third place. It was a five game thriller with Mary Byrne having match ball in both the fourth and fifth games. However, Julie's hard hitting and retrieving ability proved too much for the Irishwoman and the match went to Julie 10-9 in the fifth.

Mary Byrne provided the gallery with another cliffhanger earlier on in the tournament against Toronto's Jo Ann Beckwith. It was the quarter finals and the match was filled with long, exciting rallies, lots of hustle and smart tactics. Although Beckwith lost the match 3-2, she certainly won the respect of the crowd for her tenacity and determination. Beckwith went on to win the classic plate, an event for quarter final losers, against Gail Pimm of Toronto in four games.

Wendy Wontner of Mayfair Parkway made easy work of the consolation event, winning it by beating out Norma Graham of Oakville in the



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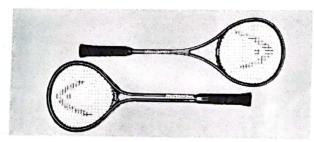
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final. Lynne Noel defeated fellow Ottawan Cathy Green to win the second round losers' consolation.

This tournament is the opening event of the squash season and has always been popular with the top local players. This year it was also the warm up event for the Boots International, held in Oakville the following weekend. These two are the top money events in women's squash at the present time and attract some of the best female players in the world. This is excellent for the development of the game here in Canada, as it provides exposure for our local players. We hope for the continued support of all sponsors in the years to come.

#### BRANTFORD ALL-CANADIAN **ATTRACTS QUALITY DRAW**

BY DAN BEECHEY

The Mak Kerim Men's "B" and "D" Open was held on September 21-23 at the Brantford All-Canadian Club. The tournament also scheduled a ladies' "B" and "D" event but was cancelled due to lack of entries. The tournament had a small entry but for the season opener in the region, it sported a very good calibre of play throughout the weekend. The "B" event drew entries from Toronto and London along with our region's finest. The final was a one-sided affair with Duncan Stewart of Toronto's Park Place downing his club-mate Gerald Purgay, with the loss of only one point. The consolation final produced a fabulous display of endurance with Jim Martel of Northfield Doon coming out on top of Dave Ancill from the host club.

In the "D" event, Wolf Imrich of the University of Western Ontario survived three five-game matches including the final, before claiming the title. Losing 10-8 in the figh game was runner-up Al Scott of Hamilton Squash Club. Peter Garage of Northfield Doon came out torious over Brantford's D Cleary to win the "D" consolate

As the first event of the year Western Region, the Mak Ke Men's "B" and "D" Open was great success. A special thanks our sponsor, Unsquashable Canac for their support in making this successful event.

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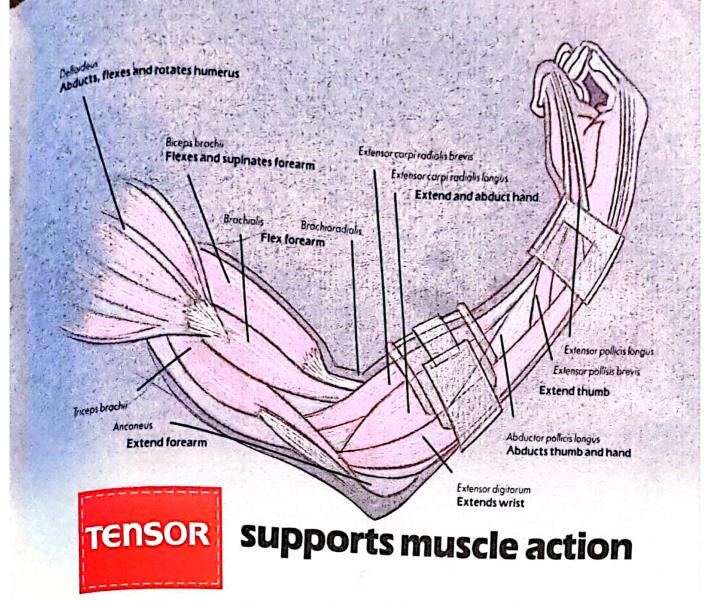
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